BOARD INFINITY

COURSE 1 OF 4 · BFSI ESSENTIALS SPECIALIZATION

Decoding BFSI: Key Segments and Functions in Finance

Full course syllabus - every module, video lesson, reading and assignment, from banking and the RBI to insurance and financial stability.

Board Infinity
Instructor · Offered on Coursera

4	78	19	2 weeks
Modules	Video lessons	Assignments	At 10 hours a week

INSIDE THE COURSE

01	Introduction to Banking	5 hours to complete
02	Financial Services	11 hours to complete
03	Insurance Sector	3 hours to complete
04	The Role of BFSI in Financial Stability	5 hours to complete

Enroll on Coursera

https://www.coursera.org/learn/decoding-bfsi-key-segments-and-functions-in-finance

01 ABOUT THE COURSE

The BFSI sector, segment by segment.

Decoding BFSI: Key Segments and Functions in Finance is a comprehensive exploration of the Banking, Financial Services and Insurance sector - its fundamental segments, key players and the role of financial institutions, along with financial markets, investments and credit analysis.

You also cover digital banking, financial planning, wealth management and the regulatory and stability factors that shape the sector - 78 videos, 15 readings and 19 assignments in all.

WHO IT'S FOR

Undergraduate students
Building a clear picture of the BFSI sector before placements.

Postgraduate students
Going deeper on investment banking, credit and portfolios.

Working professionals
Understanding the wider sector around their role.

Career aspirants
Aiming for banking, financial services, insurance or fintech.

WHAT YOU'LL LEARN

01 **Understand banking and the RBI** Module 1
Identify the key components of the BFSI sector, including the roles of banks, financial institutions and regulatory bodies

02 **Decode financial services** Module 2
Describe the functions and services of financial entities such as investment banks, NBFCs and wealth managers

03 **Understand insurance and underwriting** Module 3
Explain life, general, reinsurance and microinsurance products, and how underwriting works

04 **Assess financial stability and trends** Module 4
Evaluate banking sector health, systemic risk, financial inclusion and the impact of current trends on the sector

02 SYLLABUS

Four modules, the whole BFSI sector.

2 weeks to complete at 10 hours a week. Flexible schedule - learn at your own pace.

01 Introduction to Banking

5 hours

Banks, banking products and services, and the Reserve Bank of India

16 videos

BY THE END OF THIS MODULE YOU CAN

- Explain the role and types of banks and the banker-customer relationship
- Describe deposits, loan products, payment systems and digital banking
- Explain the RBI's role in regulation, supervision and currency management

CONTENTS: 16 videos (54 min) · 3 readings (90 min) · 4 assignments (150 min) · 1 plugin (5 min)

TOPICS: Overview of Banking Sector · Banking Products & Services · Reserve Bank of India · Quick Course Check-In (plugin)

You'll leave with: a clear picture of how banks work, what they offer, and how the RBI regulates them.

02 Financial Services

11 hours

NBFCs, investment banking, wealth, credit, funds and markets

37 videos

BY THE END OF THIS MODULE YOU CAN

- Explain NBFCs and value companies with the VC, DCF and multiples methods
- Apply asset allocation, risk-return analysis and financial planning
- Explain credit analysis, mutual funds and ETFs, and money and capital markets

CONTENTS: 37 videos (190 min) · 7 readings (195 min) · 8 assignments (270 min)

TOPICS: Non Banking Financial Companies · Investment Banking · Investment & Portfolio Management · Financial Planning & Wealth Management · Credit Analysis · Pooled Investment Products · Financial Markets

You'll leave with: a working understanding of the major financial services outside banking, from valuation to mutual fund risk and return.

03 Insurance Sector

Types of insurance, and the underwriting process

3 hours
8 videos

BY THE END OF THIS MODULE YOU CAN

- Distinguish life, general, reinsurance and microinsurance products
- Follow the underwriting process and guidelines
- Explain risk assessment, policy issuance and post-issue matters

CONTENTS: 8 videos (35 min) · 2 readings (45 min) · 3 assignments (120 min)

TOPICS: The Types of Insurance | Underwriting

You'll leave with: an understanding of insurance products and how a policy moves from risk assessment to issuance.

04 The Role of BFSI in Financial Stability

Banking sector health, systemic risk, inclusion and ethics

5 hours
17 videos

BY THE END OF THIS MODULE YOU CAN

- Assess NPA management, recapitalization, stress testing and consolidation
- Explain systemic risk assessment and financial stability reports
- Describe financial inclusion, India's development banks, and ethics in BFSI

CONTENTS: 17 videos (68 min) · 3 readings (90 min) · 4 assignments (150 min)

TOPICS: Banking Sector Health | Financial Stability | Financial Inclusion & Ethics

You'll leave with: a view of what keeps the financial system healthy, inclusive and ethical - and how regulators check it.

03 TOOLS & SKILLS

The segments that run through the course.

Banking Module 1

Banks, deposits, loans, payment systems and digital banking.

In this course: How banks work, and how the RBI regulates them.

Financial services Module 2

NBFCs, investment banking, wealth, credit, funds and markets.

In this course: Valuation, portfolios, credit analysis and mutual funds.

Insurance Module 3

Life, general, reinsurance and microinsurance products.

In this course: The underwriting process, from risk to policy issuance.

Financial stability Module 4

Banking sector health, systemic risk, inclusion and ethics.

In this course: Stress testing, stability reports and development banks.

SKILLS YOU LEAVE WITH

Banking & regulation

- Banking products & services
- Payment & settlement systems
- RBI regulation & supervision
- NPA management & stress testing

Finance & investment

- Valuation: DCF, VC, multiples
- Portfolio & asset allocation
- Credit analysis & underwriting
- Mutual funds & markets

Insurance & risk

- Insurance products
- Insurance underwriting
- Systemic risk assessment
- Financial inclusion & ethics

04 CERTIFICATE & CAREER

Finish with a shareable certificate.

Add it to LinkedIn
Add this credential to your LinkedIn profile, resume, or CV.

Share it anywhere
Share it on social media and in your performance review.

Earned, not attended
Awarded on completion of the graded quizzes in all four modules.

Course 1 of 4
Part of the BFSI Essentials: Unlocking Finance Careers Specialization.

WHERE THESE SKILLS ARE IN DEMAND

Relationship Manager · Credit Analyst · Investment Banking Analyst · Financial Planner · Insurance Underwriter · Risk & Compliance Analyst

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Beginner level · Taught in English · 3 languages available · Flexible schedule

Ready to decode the BFSI sector?

Enrollment, lessons, grading and the certificate all happen on Coursera.

Enroll on Coursera

Course page: coursera.org/learn/decoding-bfsi-key-segments-and-functions-in-finance

Want a coach alongside the course?

Board Infinity 1:1 coaching is a separate, optional Board Infinity offering - it is not part of the Coursera course. Details: https://www.boardinfinity.com/career-coaching/

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